

# E-commerce Case Study

**VizSeek Customer:** \$9 billion publicly listed company

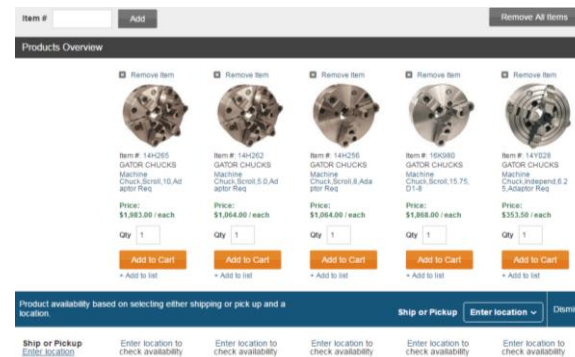
**Problem:** Buyers are often unable to quickly locate the part or product within 3-4 minutes in their online catalog. Customers then move on to the next seller, resulting in loss of sales.

## Solution:

Buyer Uploads the image



VizSeek uses Deep Learning to identify the category and uses shape signature to find exact or similar parts or products



## Impact:

- Buyers could locate desired part or product within online catalog in 30 seconds instead of an average of 5-10 minutes
- 80% of buyers who purchase online indicated interest in utilizing VizSeek “visual search” technology, as per customers own internal survey